

October 9, 2026

Dear Valued Customers,

We are writing to inform you of an upcoming price adjustment across several of our product categories, effective **November 1, 2026**.

We recognize this announcement comes only a few months after our previous price adjustment in July. While we have made every effort to maintain stable pricing, continued increases in manufacturing, transportation, and supply chain costs have made this additional adjustment unavoidable.

Global freight rates have increased significantly, in some cases more than doubling on certain shipping routes. At the same time, ongoing geopolitical conflicts have placed considerable pressure on energy markets, particularly natural gas, which represents a substantial component of manufacturing costs. Combined with rising fuel surcharges, tariffs, and continued cost increases from our suppliers, these challenges have significantly impacted our overall cost of goods.

As a result, we will be implementing the following price adjustments:

- **Porcelain/Ceramic Tiles** 5%
- **Sheet Flooring** 5%
- **LVT / SPC** 5%
- **Carpet** 5%
- **TEC Products** 5%
- **Tools** 5%

These changes will take effect next month on **November 1, 2026**

We understand the impact that pricing changes have on your business and want to assure you that these decisions are never made lightly. We remain committed to providing competitive pricing, reliable service, and the quality you have come to expect from Centura.

As market conditions stabilize, we will continue to review our pricing and make downward adjustment wherever possible. We appreciate your business, loyalty, and understanding as we navigate these challenges together.

Sincerely,



Mathew Hider
Vice President | Sales & Marketing
Centura Tile